

Southern California Bluebird Club

Monthly Meeting Minutes

Saturday, February 3, 2007
8:00 AM

I. Call to order

The monthly meeting of the SoCal Bluebird Club was called to order on Saturday, February 3, 2007, at *It's A Grind Coffee Shop*, 24801 Alicia Pkwy #C, Laguna Hills, CA 92653.

II. Members Present

Dick Purvis	Earl Garrison
Bob Franz	Mike & Launa Gould
Linda Violet	Susan Bulger
Sully Reallon	Mike Spohn
Clara Foulger	Pat Huff
Don & Cindi Allen	BP Hanrath

III. California Bluebird Recovery Program (CBRP)

Mike Spohn updated the membership of the progress Dick Blaine has made with the CBRP.

- The CBRP web site has been updated. The 'Bluebirds Fly' archives are now on the website as well as the annual statistics.
- The Spring 2007 newsletter is almost ready for publication. Expect to see it in late Feb.
- A membership flyer was distributed. Copies are available to all members.
- Dick Blaine sent a letter to the Audubon Societies in each County to solicit their support of the CBRP. Each Audubon society is being asked to:
 1. Print (light blue, 2-sided, please) our flyer and distribute it in your nature shops and at your field events.
 2. Place a pointer to our web site on each Audubon Chapter web site and upload a copy of our flyer.
 3. Include an article on CBRP in your chapter newsletter; help us to recruit trail monitors.
 4. Distribute this email to chapter staff members.
- Mike Spohn encouraged all members to renew their membership if it has lapsed.

IV. Sea & Sage Audubon Society

Dick Purvis recommended to the membership that we request the *Sea & Sage Audubon Society of Orange County* to 'adopt' our club. This effort is right in line with the CBRP statewide initiative. Dick said the advantages to our group include the use of their non-profit status, the use of their resources for mailing newsletters, the use of their facilities, and the collaboration of their membership with our efforts.

There was a discussion among the membership about the pros and cons of doing this. Concerns about the 'independence' of our group and loss of a

controlling interest were explored. It was decided that Dick Purvis should attend the February 13th meeting of the S&SAS and discuss this issue with them.

V. Organizational Issues

Mike Spohn presented to the membership the below organizational issues of our club.

Management Structure

The members were asked if it was necessary to appoint or elect formal Board positions in the club. It was decided by the members we would hold off any decisions about management structures for six months. This will give us some time to grow the membership.

Membership Requirements

The members were asked what if any membership requirements were needed for new members. At this time, the only formal requirements are that all members use approved nestboxes, advise the club where their nestboxes are located, monitor all nestboxes, and report nestbox statistics at the end of each season to the CBRP.

It is highly recommended that each member join the CBRP and NABS.

New Member On-Boarding

Bob Franz recommended to the membership that each new member be directed to contact an experienced member upon joining the club. (In north county - Bob Franz, in central county - Dick Purvis, in south county - Sully Reallon). This will assure each member gets mentored properly as they get started. It was decided there is no need to formalize this process because this is exactly how it works today. All members were reminded to direct all new members to the appropriate leader.

Nestbox Standards

Dick Purvis and Bob Franz believe the success of our program is based on proven nestboxes. It is important that every nestbox adheres to a minimum standard. The use of the hanging 'Purvis' style nestbox is the box of choice and the floor dimensions must be a minimum of 5" X 5". Earl Garrison provided a nestbox plan for the members to review. Mike Spohn agreed to place a nestbox plan on the web site and create a publication for distribution to new members.

Communications

Mike Spohn asked the members what method of communication is preferred by club members. The web-site and blog are very popular and e-mail seems to be the preferred communication method. All members are encouraged to send potential member information to Mike Spohn so he can get it in the club address book. All club documents will be available in PDF format on the web site and brochures will be available for distribution to potential new members.

VI. Next Meeting

Our next meeting will be Saturday, March 3, 2006 at 8:30 AM. It is tentatively scheduled to be held at the Sea & Sage Audubon House near the Irvine Ranch Water District offices in Irvine. More information to follow.

VII. Adjournment

Meeting adjourned at 9:20 AM.

Minutes submitted by: Michael G. Spohn